



# Medianet Anti-Spam Policy

[mdt.link/terms](https://mdt.link/terms)

For the purpose of this policy, “Spam” is any unsolicited commercial electronic message, such as email (including junk or bulk email), short message service (“SMS”), multi-media messaging service (“MMS”) or instant message which has been sent for commercial purposes that has not been requested by the recipient.

This Anti-Spam Policy is applicable to all Medianet services that may be used for transmitting electronic messages, including Spam (the “Services”).

## Preventing Spam

You must not use our Services to send Spam.

You must not use the Services to send press release distributions to any recipient who has previously opted out, unsubscribed, or otherwise objected to receiving such messages from you.

If a recipient sends you an unsubscribe request, you must comply with the request and notify us that the request has been made.

You must actively manage and process opt-out or unsubscribe requests received by you directly within five business days of submission, and update your contact lists to reflect the opt-out or unsubscribe requests.

Also, you must accept that an unsubscribe or opt-out option will be automatically appended to every press release distribution sent via the Services. This is not an option.

Your use of our Services signifies your unconditional acceptance of this Anti-Spam Policy. If you are found to be in violation of this policy at any time, as determined by us in our sole discretion, we may warn you, or suspend or terminate your use of the Services, without notice, and your access to your account and all related data. Please note that, in accordance with the Medianet Licence, we may change this policy. It is your responsibility to keep up-to-date with and comply with this policy.

## Responding to Spam Complaints

If a complaint is received by Medianet regarding unsolicited emails being sent from our Services, an immediate investigation is undertaken.

Initial warning: the user is first notified that an unsolicited email complaint has been lodged against them and is (a) reminded of the terms they accepted in the Medianet Licence and (b) requested to manually remove the complainant’s email address from their contact list if the complainant did not unsubscribe.

Termination of account: if notifications of unsolicited emails continue after the initial warning, the user’s account privileges will be suspended first and then terminated.



### **Reporting Spam**

If you suspect that our Services have been used by someone to send Spam, please unsubscribe from the email using the opt-out option provided and/or contact us at [privacy@medianet.com.au](mailto:privacy@medianet.com.au) and we will investigate the matter. We take all Spam complaints seriously and will investigate promptly.